

The Scout Association – Early Years Project (Hedgehogs)



Programme resources folder (2 part set)

HAD-Print were approached to resolve the presentation and production of the pilot early years programme resources. We were briefed to produce a collection of programme packs into one resource, whilst maintaining

them as individual sessions. Using a mixture of 5/6/7 page documents, and ancillary resources. Along with the production and distribution of materials to multiple UK sites.

We presented a proposal using a four ring binder, with colour coded dividers for each of the programme zones. The 50

programme packs spanned across three programme zones within two matching folders. The programme packs were then turned into a series of 8-page booklets, which were drilled with holes to sit within the relevant sections of binder(s).

We specified these 8-page booklets onto a 160gsm uncoated board, as we were well aware of the amount of handling they were going to get from the volunteers. As well as making them robust for use during meetings with young people.

What this achieved, a collected resource, which was easy to use, by the volunteers in the pilot programme. Feedback from some volunteers stated,

“It made planning a block of programme easier as we could layout the individual programmes across an 8-10 week block, ensuring we were hitting the different zones in a balanced way.”

Linda – Volunteer delivering the Early Years pilot.

An added requirement was control of the materials, due to the volume of the materials, they could be hosted on a dedicated website. However, project staff were keen that these resources weren't shared on so that feedback and implementation were controlled. Using a print-based solution in the format of the 8-page booklets, control of the distribution was highly managed. Copying physical resources would still be possible, but would have been a manual time-consuming process. This all added to the security of the documents. The project team also acknowledged that PDF's were easily share-able ensure a control of the resources, was an important aspect of the project.

The programme resource packs went through additional reprints as additional project funding was acquired. We also produced subsequent phases of the young person's achievement sticker books, which were a robust 8-page booklet printed on a 200gsm uncoated stock throughout.



Creation of dividers using a stiff card stock and standard radius cutter, resulted in functional dividers.

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Ancillary project resources, such as volunteer training packs, banners, vacancy boards, wristbands, stickers, were supplied as part of this project.

From initial order confirmation to being ready for despatch on average these

resources were ready within 5-10 days. Often these were held in our warehouse, ready for despatch via a UK courier network to individual sites.

What the client said...

Frankii

– Programme Delivery Executive (Early Years)

“HAD-Print has undertaken a lot of our printing for a pilot project we are currently working on. Working to extremely tight timescales, facilitating awkward postage requirements while showing patience, understanding of our requirements and enjoyment for his work - I wouldn't hesitate to recommend.”

Alan

– Programme Delivery Executive (Early Years)

“Stuart at HAD-Print is incredible to work with. He is very customer-focused and ensures that whatever service you are after is of the highest quality. He always works around whatever your budget is and is incredibly flexible and adaptable to your needs. His work is top-notch and without his support, advice and guidance our project would have not been as successful. Thank you for all you have done and I will always be returning customer.”

